
Miss Connecticut

 Scholarship Organization, Inc.

SPONSORSHIP PRESENTATION



Miss Connecticut 2017
Eliza Lynne Kanner

Miss Connecticut's Outstanding
Teen 2017
Brooke Eve Cyr



EMPOWERING YOUNG WOMEN.....

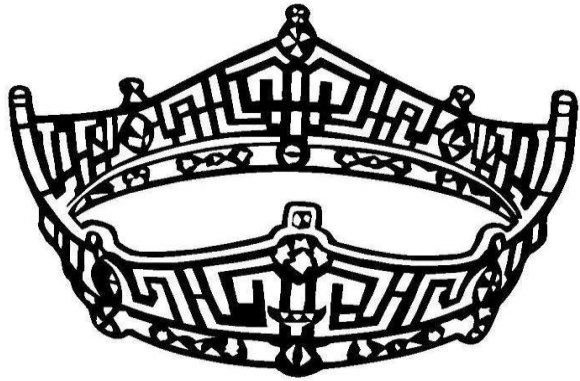
- ❖ The Miss America Organization is the nation's leading advocate for women's education and the largest provider of scholarship assistance to young women in the United States, awarding millions of dollars annually in cash awards and in-kind tuition waivers. MAO is comprised of 52 licensed organizations, including all 50 states, Washington, D.C., and Puerto Rico.
- ❖ Miss America contestants contribute tens of thousands of community service hours annually and have raised over \$15 million for Children's Miracle Network Hospitals and Miss America scholarships since 2007.
- ❖ The Miss Connecticut Scholarship Pageant is the local organization responsible for upholding the Miss America core values in the State. The Organization oversees dozens of local pageants over the course of the year. Local pageant winners in the State of Connecticut then compete for the coveted titles of Miss Connecticut and Miss Connecticut's Outstanding Teen at the State Pageant held each June.

CULTIVATING SPONSOR RELATIONSHIPS IS VITAL TO THE PROGRAM

- ❖ The Miss Connecticut Pageant is more than a title, it's a movement of empowering young women everywhere to achieve their dreams by providing quality scholarship assistance and honoring their commitment to helping others.
- ❖ Our sponsorship partners are vital to the success of the Miss Connecticut Program and have over the years donated scholarship monies, in-kind scholarships and goods and services to our contestants.



WHAT SPONSORSHIP IS RIGHT FOR YOUR BUSINESS???



- ❖ PLATINUM SPONSOR \$10,000 +
- ❖ DIAMOND SPONSOR- \$5,000 minimum value
- ❖ GOLD SPONSOR-\$2,500 minimum value
- ❖ SILVER SPONSOR- \$1,000 and less

BENEFITS OF BEING A MISS CONNECTICUT SPONSOR.....

- ❖ MCSO official media advisory announcing your sponsorship;
- ❖ Recognition at every MCSO local pageant, either by way of on-stage announcement, or print ad in their local pageant program book, to be determined by the local's Executive Director;
- ❖ Minimum two appearances by Miss Connecticut designed to meet your promotional needs, booked through Miss Connecticut's Business Manager (missctbusinessmanager@gmail.com), and subject to availability;
- ❖ A personal visit by Miss Connecticut to your place of business for photo(s) to be used for your promotional purposes;
- ❖ Name recognition from stage during preliminary and final nights of the 2017 Miss Connecticut Pageant;
- ❖ Full page ad inside the 2017 Miss Connecticut Scholarship Pageant Program book that is published and circulated for the state pageant, and during the year following the donation;
- ❖ Tickets for admission to the 2017 State Pageant;
- ❖ Souvenir visitation badges for the 2017 State Pageant;
- ❖ Sponsor provided logo will appear on the MCSO website, www.MissCTAmerica.org, along with a link to your company's website;
- ❖ Sponsor provided logo and/or photo included in MCSO's sponsor album on Facebook at www.facebook.com/missctamerica ;
- ❖ Recognition on MCSO's Facebook pages and twitter feed;
- ❖ Sponsor's name listed on the "Sponsors" page in the Miss Connecticut Scholarship Pageant Program book that is published and circulated for the state pageant, and during the year following the donation;
- ❖ Distribution of promotional materials that you provide to the 2017 State Contestants;
- ❖ Special invitation to the VIP cocktail reception held prior to the Miss Connecticut Finals;
- ❖ Invitation for (2) to attend the official Miss Connecticut Send-Off Party; and
- ❖ Photo Plaque to proudly display in your place of business commemorating your partnership with the Miss Connecticut Scholarship Program.

***Benefits Vary Based Upon Sponsorship Contribution

WHY SPONSOR.....

Miss Connecticut

 Scholarship Organization, Inc.

- The longevity and success of the program is dependent upon the contributions of our sponsors!
- Make a commitment to our State's future and help young women achieve their educational and competitive goals by partnering with the Miss Connecticut Scholarship Organization.

If you or your business are interested in being a sponsor for the Miss Connecticut Scholarship Organization, please reach out to Melissa Durso at melissa.durso@missct.org

We hope you can join us for the 2017-2018 season!!

